Long-time Daltons on the Sycamore customer Phelps Creek Angus of Brookneal, Virginia is a great example of how value added genetics like those from Daltons on the Sycamore can increase your bottom line through a retained ownership program or bring you a higher price at weaning from prospective buyers who recognize the value of high quality, value-added genetics.

Phelps Creek recently marketed 79 fed heifers on the US Premium Beef grid. The heifers, fed at Stampede Feeders in Scott City, Kansas, produced a DMC (dry matter conversion) of 8.16# and an ADG of 3.2# while on feed for 206 days.

The close out data on the Phelps Creek cattle was very impressive:

- 97.6% graded Choice or better;
- 8.8% graded Prime;
- 57.3% qualified for CAB;
- 80% were yield grade 3 or better;
- Average premium over the live cash market was $77.73 per head; and
- Total grid premium on the 79 heifers was $6,140.67.

The Phelps Creek heifers performed extremely impressively relative to the most recent US Premium Beef grid metrics. As a means of comparison, in January 2012 all cattle marketed on the US Premium Beef grid posted the following results:

- 76.7% graded Choice or better;
- 2.8% graded Prime;
- 21.9% qualified for CAB;
- 79% were yield grade 3 or better; and
- Average premium over the live cash market was $58.64 per head.

Phelps Creek earned an additional $6,140.67 simply by using genetics that are capable of producing high quality, value-added beef! Congratulations to Watt Foster for producing a set of animals that produced significantly above average quality grades without sacrificing yield grade performance. This is really an outstanding performance!

Our team would be pleased to talk to you about establishing your own value added retained ownership plan or we would be highly interested in purchasing weaned calves that are sired by Daltons on the Sycamore bulls.

This is the value proposition of Daltons on the Sycamore genetics! Check back often at www.daltonsonthesycamore.com for updates on more cases studies like this!